



ST. MARY'S COLLEGE (AUTONOMOUS)

(Re - accredited with 'A+' Grade by NAAC – 4th Cycle)
Thoothukudi - 628001, Tamil Nadu, India
(Affiliated to Manonmaniam Sundaranar University)

ENTREPRENEURSHIP AND INNOVATION CELL

REPORT FOR THE YEAR 2024-2025

1. The Entrepreneurship and Innovation Cell in collaboration with the Department of Business Administration at St. Mary's College (Autonomous), Thoothukudi, Tamil Nadu organized a workshop titled *Comprehensive Hands-on Experience Workshop on Industry 4.0, Generative AI Tools, and its Applications* on 31st August and 2nd September 2024. The event aimed to provide in-depth knowledge and practical experience with emerging technologies in the fields of Industry 4.0 and Generative AI, focusing on their applications in various industries. Mr. Mohammed Nowsath Sherif.J , Managing Director / CEO of EdIoDo Technovations LLP, StartDom Education Vertical, Chennai, Mr. Anu Sivasankara subramanian.K Program Manager EdIoDo Technovations LLP, Chennai. The workshop was structured to give participants a comprehensive understanding of Industry 4.0 and Generative AI tools. Industry 4.0 represents the fourth industrial revolution, emphasizing the interconnectivity, automation, machine learning, and real-time data. Generative AI refers to algorithms that can create new content, including text, images, and other media, which are becoming increasingly important in various business applications. The event received warm wishes and support from the college administration: Rev. Sr. Dr. C. Shibana: Secretary , Rev. Sr. Dr. Jessie Fernando Principal,

Rev. Sr. Dr. M. S. Ezhilarasi Deputy Principal, Rev. Sr. Josephine Jeyarani Director, SSC and Dr. S. M. Rojapoo: Dean of Arts, St.Marys College (Autonomous) Thoothukudi. The Organizing Committee members were Dr. S. Gayathri Coordinator, Department of BBA, Spoke Coordinator of E-Cell, Mrs. Managalaswari Department of English (Assistant Spoke Coordinator) and the team members rendered their services to bring the level up to the mark. Nearly 500 students were participated from various departments. The workshop was a significant step towards equipping students and professionals with the necessary tools and knowledge to thrive in the evolving landscape of Industry 4.0 and AI. With hands-on experience facilitated by industry experts, participants were able to gain valuable insights into the practical applications of these advanced technologies in their respective fields. The event marked a successful collaboration between the academic and business communities, fostering innovation and entrepreneurial thinking among participants.



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**Entrepreneurship and Innovation cell
&
Department of Business Administration**

Jointly organises

**Comprehensive Hands on Experience Workshop on
Industry 4.O,
Generative AI Tools and its Applications**

RESOURCE PERSONS

Mr.Mohammed Newsath Sherif.J
Managing Director / CEO
EdtoDo Technovations LLP
StartDom Education Vertical, Chennai.

Mr.Anu Sivasankarasubramanian.K
Program Manager,
EdtoDo Technovations LLP
Chennai

Date: 31/08/2024 & 02/09/2024

Venue: Auditorium

Time: 9:00 a.m to 2:00 p.m.

With Best Wishes From

Rev.Sr.Dr.C.Shibana
Secretary

Rev.Sr.Dr. Jessie Fernando
Principal

Rev.Sr.Dr.M.S.Ezhilarasi
Deputy Principal

Rev. Sr. Josephine Jeyarani
Director, SSC

Dr.S.M.Rojapoo
Dean of Arts

Organising Committee

Dr.S.Gayathri
Coordinator, Department of BBA
Spoke Coordinator of E-Cell

Ms.Aiswarya Shelbha - Department of BBA
Ms.Managaleswari - Department of English
(Assistant Spoke Coordinator)
Ms. Minna - Department of English
Dr.F.Dayana Lobo - Department of Botany
A.Jenitta Jebamalar - Department of Computer Science
Ms.Jayamary - Department of Commerce
Ms.Pon Bala Priya - Department of Psychology

Ms.Jansi Rani - Department of BBA
Dr.Jane D' Almeida - Department of History
Dr.R.Niranjani - Department of Zoology
Dr.Arul Jesti - Department of Maths
Dr.M.Deena- Department of Commerce (SSC)
Ms.P.Carolin Jeniba Rachel - Department of Chemistry (SSC)
Ms.Fatima Lucia Sheeba - Department of MHRM



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